

INSCI PTY LIMITED

Higher Education Investment Overview

Seeking A\$600,000

The opportunity. Hundreds of thousands of Asian students pay A\$60,000 or more a year to study in Australia. INSCI offers a quality bioscience and business degree pathway in Asia, in partnership with UK universities, at around half the cost and with far fewer visa hurdles. Students finish with a UK master's degree.

PRIVATE UNIVERSITY PROJECTS

Location	Status
1. Sabah, Malaysia	Priority project
2. Cambodia	Priority project
3. Vietnam	Under review: education licence restrictions and high set-up cost

THE INTERNATIONAL STUDENT MARKET

	Studying in Australia	Studying with INSCI
Students	840,000 to 850,000 each year	A large, price-sensitive market ready for a lower-cost option
Tuition	A\$30,000 to A\$65,000 per year	A\$20,000 per year
Living costs	About A\$30,000 per year	About A\$10,000 per year
Total per year	A\$60,000 to A\$95,000	About A\$30,000
Visa	Many restrictions: - Funds shown upfront - English language (IELTS 6.5)	Very few restrictions

PROOF OF DEMAND: VIETNAM PRIVATE COLLEGES SINCE 2014

Private providers in this sector have grown to a large scale:

- **Melbourne Polytechnic, Nursing & Health** (since 2010): over 21,000 students
- **Think Education** (non-science programmes only): over 40,000 students

STRATEGY: UK UNIVERSITY PARTNERSHIPS

- **11 degree programmes** ready to deliver with partner universities
- **Strong business portfolio** built with UK universities
- **Investment** used to promote and grow these partnerships

THE STUDENT PATHWAY

1. **Study** an undergraduate bioscience degree with INSCI in Asia, saving substantially on fees and living costs.
2. **Transfer** to the partner UK campus in the final year.
3. **Graduate** with a UK master's degree, opening options for work and residence in the UK.

USE OF FUNDS

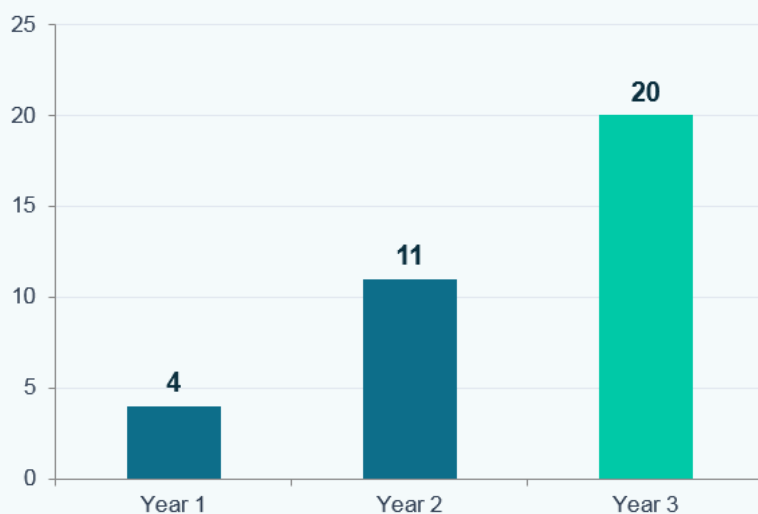
	The A\$600,000 will fund:
1	Education licence
2	Company registration
3	Marketing and student recruitment

INVESTMENT TERMS

Benefit	What the investor receives
Return of principal	Full principal repaid within two years
Revenue share	An ongoing share of revenue after the principal is repaid
Equity (capital gain)	A 15% stake in INSCI, giving exposure to growth across multiple colleges
Sales commission	10% of first-year tuition for every student the investor introduces

REVENUE PROJECTIONS

Conservative ramp to USD 20M by Year 3 from a single program



USD 4M

Year 1 Revenue

USD 11M

Year 2 Revenue

USD 20M

Year 3 Revenue

70%+

Gross Margin

Based on one program. Additional programs compound returns.

LEADERSHIP

- **John Tholen** – Co-founder. Background in clinical biochemistry and chemistry; leads curriculum and academic programmes.
- **Dr Anton Dominis** – Co-founder, Sydney.
- **Du Xiao Ying (Venesse)** – Co-founder, Macau.

CONTACT

John Tholen, INSCI Pty Limited

Email: johntholen@insci.com.au

Web: www.insci.com.au

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